The University of Bergamo, which boasts over twenty years of academic teaching and research in the field of travel and tourism, offers a Master Course in Tourism: Progettazione e Gestione dei Sistemi Turistici, with two curricula: “Turismo, Società e Sistemi Digitali” (in Italian and English), and “International Tourism and Local Governance” (in English) characterized by a strong multidisciplinary perspective.

The teaching staff, made of professors with a high scientific profile, is from the University of Bergamo and from internationally recognized European and American Universities and Research Centres of excellence. This guarantees extensive cultural perspectives and innovative didactic approaches in a course which is held in Bergamo, one of the most beautiful art towns in Italy.

**THE MASTER’S DEGREES PRESIDENT**

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Member of the Directing Board of Sistur (Società italiana di scienze del turismo).

Member of the Scientific Board of the CST (Centro Studi del Territorio “Lelio Pagani”) at the University of Bergamo.

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Responsible of the double degree Master’s Program UniBg PMTS - Fairleigh Dickinson MS in Tourism and Accommodation Management.

Scientific Editor of the “Scienze del Turismo” series published by Hoepli, Milano.

**THE MASTER’S DEGREES PLUS**

- Lessons held in heritage buildings at the heart of historic Bergamo Upper Town.
- Guided visits to areas of interest.
- Case studies and professional narratives presented and discussed.
- A richly equipped university library within a walking distance at Sant’Agostino.
- CeSTIT, CST, and the Diathesis Lab – three research centers related to tourism.
- Italian language courses for foreigners, at different levels, provided by the CIS.
- Foreign languages center and international mediatheque.
- Mobility programs for international trainings: LLP Erasmus, and University Placement Office.
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Scientific Editor of the “Scienze del Turismo” series published by Hoepli, Milano.
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Director of the “Atlanti” series for the Bergamo University Press.
Director of the “Autrement dit – Le discours cartographique” series for L’Harmattan, Paris.
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Associate Editor of Partecipazione e Conflitto, the first Italian-International academic journal
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Her area studies include Collaborative Consumption, Sharing Economy, New Forms of
She has published on citizen participation and new forms of community actions,
researched on political consumerism and collaborative consumption, and recently co-
edited a special issue of the Journal of Consumer Culture on “Consumerist Culture and
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With Roberta Garibaldi, she has conducted a pioneer research on collaborative
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In 2003 he published Riflessi interiori. Il film nella mente dello spettatore
In 2008 he published Repetita iuvant. Mnemotecniche del film narrativo.
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Amongst her publications, the following may be mentioned here: The web-language of tourism (2007), Global Features of In-flight Magazines: when Local Becomes Global. An Explorative Study (2012), and The Language of Tourism (2010).
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An Art Historian, she has designed museum and cultural projects for nearly three decades. She pioneered contemporary house museum communication and management by devising the Museo Bagatti Valsecchi in Milano in 1994. She served there as the Director till 2002. She was elected Secretary of the International Committee of Historic House Museums (Demhist/ICOM, a committee of the International Council of Museums) in 1999, and became its President in 2002. In the following years, she was in a position to contribute defining the identity and mission of house museums worldwide. Her consultancy skills in exhibition planning, cultural revamping of destinations as well as institutions – including the Museo Adriano Bernareggi in Bergamo, the Fondazione Studio Vico Magistretti in Milano, and the CaseMuseoItalia network – are widely appreciated.
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His contributions on travel technologies have been published by FrancoAngeli, Hoepli, McGraw-Hill, and the universities of Bologna and Limoges.
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Her current work as a Social Sciences and Humanities Research post-doctoral research fellow at the University of Manitoba focuses on collaborative approaches to further developing the Residential Schools component of the Lake Huron Treaty Atlas. Amongst her publications, she wrote several articles on International Journals as Cartographica, Geomatica, International Journal of Digital Earth, and International Journal of Cartography.
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Chair in Unesco courses on heritage tourism.
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His clients include the UNWTO, Ilo, Unesco, national tourist boards, and private sector clients.
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His recent research has focused on everyday human-animal interactions, tourism performances, environmentalism and sustainability, technonatures, uses of media in tourism/leisure spaces, and tourism/leisure in urban regeneration.

Among his publications, the following may be mentioned here: Autonomy, Solidarity, Possibility: The Colin Ward Reader (with Adam White, AK Press, 2011); Technonatures: Environments, Technologies, Spaces and Places in the Twenty-First Century (with Adam White, Wilfrid Laurier University Press, 2009).

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He’s been teaching in Master Courses related to Tourism Planning in several universities (Roma, Milano, Cosenza, Camerino, Catania), and regularly presents papers at Italian and international conferences.

Canova is among the founders and Presidents of ACTA, a Milan-based association specialising in sustainable tourism planning.

He’s been working on experimental programs with a number of DGs of the European Commission, and the past Vice-President (now senior adviser) of ECOTRANS, a European network promoting research and good practices in sustainable tourism.

Since 1998 he has cooperated as an external expert with the Dipartimento per lo Sviluppo e Coesione Economica of the Italian Ministero dello Sviluppo Economico, committed on projects of local development, tourism, culture, environment and integrated territory planning; he coordinates the Segreteria Tecnica of the “Sensi Contemporanei” program, being scientific responsible of the concept and monitoring of audio-visual products, visual arts, design, local development and tourism.

★ Canova has been in charge of the PGST / PMTS Master’s Course workshops on Methodology and Tourism Planning since 2005. He lectured here in Sociology of Tourism in Local Development till 2014.

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Anthropology of tourism having been at the center of his interests since the mid-1990s, he has researched on the impact of tourism on local communities in Mediterranean areas like the Balearic Islands, Calabria, Lombardy, Macedonia, Mount Ashos, and Turkey.

He has contributed a number of articles, documentaries, and media products. His essays have been published by Rubbettino and Guaraldi, among others.

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She was a visiting scholar at the Migration Policy Institute in Washington, DC, and at the Department of Urban Affairs and Planning of the Hunter College (City University of New York) in NYC in 2013.
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Among her publications, the following may be mentioned here: Le migrazioni in Africa Occidentale tra ambiente e politica. La periferia del Parco Transfrontaliero W (Benin, Burkina Faso, Niger) (2011).
★ At the PGST Master’s Course, Ghisalberti is in charge of the “WebGIS. Sistemi di informazione geografica in rete” workshop.

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His main areas of research include contrastive grammar of Slavic languages, language contact in Eastern Europe, and Eastern-European cultural studies.