



**Lucio Cassia**

### **Curriculum Vitæ**

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Lucio Cassia is full professor and chairman of the Research Center for Young and Family Enterprise (CYFE) of the University of Bergamo. He teaches Strategic Management and Entrepreneurship. He is currently leading research on venture creation, growth strategy, and family businesses governance and succession.

He earned his MSc degree with honors in Electronic Engineering from the Polytechnic of Milan. Lucio Cassia has been research fellow on microelectronics, numerical modeling and digital signal processing. He has been head of research groups involved in technological and scientific studies on digital data acquisition and control systems of large structures, industrial plants and nuclear reactors.

He founded hi-tech companies in electronic technologies (signal digital transfer, digital control systems) and information technologies (electronic transactions security, encryption technologies, digital signature).

After joining the University of Bergamo, he has been involved in research and teaching on strategic management, entrepreneurship and venture creation. He's also studying the disruptive impact of digital technologies in industrial and service sectors, technology start-ups and digital innovation tools.

With main focus on the topics of youth entrepreneurship, growth and succession of family businesses, Lucio Cassia founded and is currently chairman of the Research Center for Young and Family Enterprise (CYFE). The CYFE, whose Scientific Committee is composed by eminent leading scholars in family business research from European and American universities, promotes research on youth entrepreneurship and family business, and support the community in the business development.

He is member of the Scientific Committee of BergamoScienza to promote the scientific culture amongst young people. He is currently chairman of Sesaab, a leading company in local and community newspaper publishing.



He has also served the University of Bergamo as member of the board, deputy dean of the Faculty of Engineering and chairman of the MSc course in Managerial Engineering. Lucio Cassia has also served as a member of the board of high technology and finance companies.

Lucio Cassia is author of many books and more than 150 papers in academic and professional journals.

### Books

- Cassia L., De Massis A. (2012), *Strategie per il Family Business. Passaggio generazionale, governo e crescita*, Milano: Este.
- Cassia Lucio, Minola T., Paleari S. (Eds.) (2011), *Entrepreneurship and Technology Change*, Cheltenham: Edward Elgar.
- Cassia Lucio, Filardo G.N. (2011), *Imprenditorialità, Cambiamento e Crescita*, Bergamo: Bergamo University Press.
- Cassia L. (2010), *Global Outsourcing Strategies: The Internationalisation of the Electronics Industry*, Cheltenham: Edward Elgar.
- Cassia L., Kalchschmidt M., Paleari S. (Eds.) (2009), *L'imprenditorialità : Pensiero, elementi, contesto*, Bergamo: Bergamo University Press.
- Cassia L. (2008), *Electronics Outsourcing*, Bergamo: Bergamo University Press.
- Cassia L., Fattore M., Paleari S. (2006), *Entrepreneurial Strategy: Emerging Businesses in Declining Industries*, Cheltenham: Edward Elgar.
- Cassia L., Paleari S. (2002), *Strategia e Valore d'Impresa*, Milano: IFAF Editore.

### Recent publications (2015-2018)

- Brumana M., Cassia L., Gamba D., Minola T., (2017), 'Perception gaps in international corporate entrepreneurship: the role of knowledge transfer tools', in Devezas T., Leitão J. and Sarygulov A. (Eds.), *Industry 4.0 - Entrepreneurship and Structural Change in the New Digital Landscape*, Springer Series: 'Studies on Entrepreneurship, Structural Change and Industrial Dynamics', ISBN: 9783319496047
- Campopiano G., Minola T., Cassia L. (2017), 'Entrepreneurial Team Formation: The Role of Family' in Ben-Hafaïedh, C. and Cooney T.M. (Eds.), "*Research Handbook on Entrepreneurial Teams*", p.73-95, Cheltenham: Edward Elgar, ISBN: 978178471319 5



- Minola T., Campopiano G., Brumana M., Cassia L., Garrett R. (2017), ‘Corporate Entrepreneurship in Family Business: The When and How’ in Hoy F. and Kellermanns F. W. (Eds.) *“The Routledge Companion to Family Business”*, p. 281-310, London: Routledge, ISBN: 9781138919112
- Cassia L., Cogliati G., Minola T., Paleari S., (2017), ‘Are hyper-growth firms inherently different? Preliminary evidence from a sample of fast-grown European SMEs’, *International Journal of Entrepreneurial Venturing*, ISSN: 1742-5360 (10.1504/IJEV.2015.10001824)
- Minola, T., Brumana, M., Campopiano, G., Garrett, R. P., Cassia, L., (2016), “Corporate Venturing in Family Business: A Developmental Approach of the Enterprising Family”, *Strategic Entrepreneurship Journal*, **10-4**, 395-412, ISSN: 1932-443X (DOI: 10.1002/sej.1236)
- Brumana M., Minola T., Cassia L., Pressiani P., Gamba D. (2016), ‘A Transgenerational Entrepreneurship Perspective to the study of Family Firms’ Entrepreneurial Initiatives’ in Visintin F. and Pittino D. (Eds.), *“Fast growing new firms in a slow growth economy: institutional conditions for innovation”*, p.118-139, Cheltenham: Edward Elgar, ISBN: 9781785367106
- Campopiano G., Cassia L., De Massis A. (2016), ‘Social Family Entrepreneurship: Social issues and Stakeholder Salience in Small- and Medium-sized Family Firms’, in *Family Entrepreneurship. Routledge Rethinking the research agenda*, p.71-91, London: Routledge, ISBN: 9781138841192
- Brioschi M.S., Cassia L. (2015), ‘Common Trajectories of Regional Competitiveness in the Knowledge Economies: A European Investigation’ in Mitra J. and Edmondson J. (Eds.), *Entrepreneurship and Knowledge Exchange*, p. 305-328, Oxford:Routledge, ISBN 9780415750387
- Brumana M., Cassia L., De Massis A., Discua Cruz A., Minola T. (2015), ‘Transgenerational professionalization of family firms: The role of next generation leaders’ in Sharma P., Auletta N., DeWitt R., Parada M.J. & Yusof M. (Eds.), *Developing Next Generation Leaders for Transgenerational Entrepreneurial Family Enterprises*, Cheltenham: Edward Elgar, ISBN: 9781784717865



- De Massis A., Kotlar J., Campopiano G., Cassia L. (2015), ‘The Impact of Family Involvement on SMEs’ Performance: Theory and Evidence’, *Journal of Small Business Management*, **53-4**, 924-948, ISSN: 00472778 (DOI: 10.1111/jsbm.12093)
- De Massis A., Frattini F., Pizzurno E., Cassia L. (2015), ‘Product Innovation in Family vs. Non-Family Firms: an Exploratory Analysis’, *Journal of Small Business Management*, **53-1**, 1–36, ISSN: 00472778 (DOI: 10.1111/jsbm.12068)